

# English Teacher of ESL Students Wrote the Book on How To Teach English Online

America (HowToTeachEnglishOnline.com) March 05, 2009 - John Buchanan started his career in Japan by working for a large English school. He taught ESL (English as a Second Language) to students all over Japan via the Internet by using a microphone, a web camera, and sophisticated software allowing them to carry out English lessons in real time.

This experience gave him the idea to become self-employed by using Skype (a free online instant messaging and video chat program). After successfully creating his website, EnglishKitty.com and attracting far-away online students from countries like Korea, Russia, Turkey and Spain, he is now sharing his experiences in this new multimedia field of education.

Buchanan wrote the e-book, "How to Teach English Online and Get Money." It's designed to assist English teachers step-by-step on the how-to's of creating a website, finding global ESL students, selling package deals of English lessons to them, conducting the online lessons, and increasing new and repeat business.

The e-book was created in March of 2008, and over 1,000 copies have been downloaded from its website, HowToTeachEnglishOnline.com. The e-book comes with additional files to help organize and streamline the teacher's online school. These files are entitled, "The Free Package Deal for Teachers."

The author also makes himself accessible to teachers on Skype by conducting consultations that cover the e-book. Teachers can also role play a mock lesson with Buchanan so as to practice using Skype and to feel comfortable in selling lessons to prospective students in the near future.

Buchanan is excited about the evolving technologies that make finding and teaching ESL students online even easier. The partnership of computers, the Internet, and English teaching will develop and expand together in further connecting foreign learners with native English speakers/teachers.

Students mainly want native English speakers, so no experience is necessary. This is a new online opportunity for many English speakers.

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